

Press Release

FOR IMMEDIATE RELEASE

Baja Broadband Triples Internet Speeds for Southern New Mexico Customers

Southern New Mexico's Fastest Residential High-Speed Internet Service Gets Even Faster

(Fort Mill, SC – April 30, 2008) -- Baja Broadband, one of the areas largest and fastest-growing fiber-optic service providers, announced today that it has increased the speed of its fastest tier of Internet service, Ultra Internet, from 6 Mbps to 10 Mbps for residential customers in Southern New Mexico. Baja's increased speed will deliver an ultra-fast broadband experience for the same low monthly price. The automatic upgrade to the new 10 Mbps speed tier will begin on April 28, 2008 and requires no action by customers who currently subscribe to Baja's Ultra Internet 6 Mbps service.

Next month, Baja will introduce an additional blazing-fast, high-speed Internet service called Extreme Internet that features speeds up to 20 Mbps. New customers, or current Baja customers who would like to upgrade to Extreme Internet, can have the fastest Internet speeds in Southern New Mexico by pre-ordering Extreme starting today.

- **Baja Extreme 20 Mbps Internet Service:** This is a premium fiber-optic Internet service with connection speeds of up to 20 Mbps, for lightning-quick broadband access. This is the fastest connection speed available for residents in the Alamogordo service region. Baja Extreme is designed for serious broadband users who want to optimize speed for streaming video, high-resolution photography, file-sharing, online gaming and other bandwidth-intensive applications. With Baja's Extreme service customers can download a 2-hour movie in as little as six minutes or download 30 songs in as little as one minute. By comparison, downloading one 700 MB movie would take one hour with 1.5 Mbps Standard DSL service. *
- **Baja Ultra 10 Mbps Internet Service:** With connection speeds of up to 10 Mbps, Baja Ultra Internet Service is the best value available for residents in the Alamogordo service region. The service offers super-high speeds ideal for customers interested in online music, video and keeping in touch with friends and family.
- **Availability:** Baja's Ultra 10 Mbps Internet Service is now available in the Alamogordo, NM area with Baja's Extreme 20 Mbps Internet Service rolling out in the Alamogordo area next month. These services will launch in additional communities in Southern New Mexico as Baja executes its phased rollout of fiber-optic technology to the neighborhood.

"Our customers tell us that they want more speed, capability and value in their connections. Baja listened and has developed a service that will really change the game when it comes to today's online experience" said David Johnson, General Manager for Baja's New Mexico operation. "For customers who are looking for the fastest experience – particularly those residential customers that do a lot of video downloads and gaming - the Extreme tier will provide the fastest speeds available hands down in the Southern New Mexico area today."

In order to launch Extreme, Baja Broadband extended their fiber-optic network deep within residential communities in the Alamogordo area. The upgrade is part of Baja's \$15,000,000.00 investment in Southern New Mexico since it acquired the former Charter Communication cable systems two years ago. Consumers who are interested in learning more about Baja's High-Speed Internet or other Baja products and services should call (575) 437-3101 or visit www.bajabroadband.com.

* Actual speeds may vary.

About Baja Broadband

Baja Broadband LLC is a privately-held, limited liability company based in Fort Mill, South Carolina, delivering an array of advanced digital video entertainment programming, high-speed data products and home telephone service to residential customers along with full-service, communication solutions to commercial customers. For more information, go to www.bajabroadband.com.

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