

# Baja Broadband Service Options & Prices

**All the entertainment you want,  
at a price you can afford.**

**THE BEST DEALS:** Get significant monthly price reductions when you bundle two or more of our services....Call Baja Broadband for more details!

(The rates below are stand-alone retail rates when you subscribe to only one service.  
Special stand-alone rates may be offered by Baja Broadband from time to time.)

## Serving Southern New Mexico

Alamogordo • Holloman Air Force Base • Tularosa • La Luz • Boles Acres • Otero County

### Baja Broadband Cable TV

Limited Basic . . . . .	\$27.35
Expanded Basic . . . . .	<u>\$33.85</u>
Full Basic Cable . . . . .	\$61.20

### Baja Broadband Digital Service\* (a la carte prices)

(First Digital Receiver includes IPG, Digital Music & PPV Access)

*Digital Plus (Family /Info) Tier . . . . .	\$8.50
HBO Multiplex . . . . .	\$14.90
Cinemax Multiplex . . . . .	\$8.90
Showtime Unlimited . . . . .	\$14.90
Starz! Multiplex . . . . .	\$9.90
Encore Multiplex . . . . .	\$5.90
Deutsche Welle . . . . .	\$6.25

### Baja High-Definition & DVR Services

HD/DVR Digital Receiver . . . . .	\$20.60
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*Includes Baja Basic HD Programming Tier and access to Premium HD channels with premium channel subscription. Includes digital recording & ability to pause live TV. Includes Digital Access.*

HD Programming Tier . . . . .	\$6.00
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*Includes sports, movie channels & more in HD.  
Requires HD/DVR Receiver*

### Baja Broadband Pay-Per-View\* (per activity)

Movies . . . . .	\$3.99
Adult . . . . .	varies
Events . . . . .	varies

### Baja Broadband High-Speed Internet

Ultra High-Speed Internet Service . . . . .	\$48.99
<i>(12 Mbps download/ 1 Mbps upload)</i>	
Premium High-Speed Internet Service . . . . .	\$40.95
<i>(8 Mbps download/ 1 Mbps upload)</i>	
Modem Lease . . . . .	\$3.25

### Baja Broadband Home Phone Service

*Home phone service includes Unlimited Local and Long Distance calling across all 50 states in the U.S., Puerto Rico, Guam & the U.S. Virgin Islands; Fully featured Enhanced 911 service that displays address; Caller ID; Call Waiting; Call Forwarding; Repeat Dialing; Automatic Call Back; Three Way Calling; and Speed Dialing.*

First (Primary) Line (conditions apply) . . . . .	\$39.75
First (Primary) Line (conditions apply) . . . . .	\$49.79
Second (Additional) Line . . . . .	\$29.75

### Home Phone Features

Voice Mail . . . . .	\$3.00
Primary Listing . . . . .	no charge
Non-Published Number . . . . .	\$2.31
Non-Listed Number . . . . .	\$1.48
Call Blocking for Collect, Third Party, Outbound Caller ID & 900 calls . . . . .	free upon request

Rates effective 1/1/11

Continued on Reverse

**Customer Care: (575) 437-3101**  
Office & Payment Center Address: 901 N. Florida Avenue, Alamogordo, NM 88310  
Office Hours: M - F 8:30 am - 5:30 pm • Sat 10 am - 2 pm (MST)  
Telephone Hours: M - F 8 am - 8 pm • Sat 9 am - 6 pm



# Baja Broadband Service Options & Prices

## Equipment (rental and purchase)

Monthly Rental Fees	
Digital Cable Receiver . . . . .	\$8.65
(Includes Interactive Programming Guide, Digital Music & PPV Access)	
Additional Digital Cable Receiver . . . . .	\$8.65
Additional HD/DVR Receiver . . . . .	\$12.70
Purchase of residential Internet-only Modem (ea.) . . . . .	\$45.00

## Equipment (replacement cost)

Standard Digital Receiver (ea.) . . . . .	\$195.00
HD/DVR Receiver (ea.) . . . . .	\$526.00
Analog Converter (ea.) . . . . .	\$16.50
Remote Control (ea.) . . . . .	\$10.00
Residential internet only Modem.(ea.) . . . . .	\$45.00
Residential eMTA Modem (ea.) . . . . .	\$100.00

## Connection Fees (per activity)

Installation of Primary Outlet	
Unwired Home . . . . .	\$54.95
Wired Home . . . . .	\$29.95
Reconnect of Primary Outlet . . . . .	\$19.95
Additional Outlet	
At time of primary installation. . . . .	\$17.95
Separate/Special Trip . . . . .	\$24.95
Relocation of Internal or External Outlet	
At time of primary installation. . . . .	\$17.95
Separate/Special Trip . . . . .	\$24.95
High-Speed Internet or Phone installation . . . . .	\$49.99
Residential House Amplifier w/installation . . . . .	\$45.00
Commercial Amplifier w/installation. . . . .	\$825.00
Aid to Construction fee for installs over 200 ft. from tap . . . . .	\$3.00/ft

## Change of Service Fees

Change of Service/Disconnect/Restore Service	
Separate/Special Trip . . . . .	\$19.95
Computerized . . . . .	\$2.00
Hourly Service Charge . . . . .	\$25.14
Video Equipment Hookup	
At time of primary installation. . . . .	\$12.57
Separate/Special Trip . . . . .	\$37.57
Amplifier or AB switch	
At time of primary install. . . . .	\$12.57
Separate/Special Trip . . . . .	\$37.57

## Misc. Other Services

Whole House Wire Maintenance/month . . . . .	\$3.95
Returned Payment Fee. . . . .	\$25.00
Past Due Fees	
31-60 days . . . . .	\$5.00
61-90 days . . . . .	\$10.00
91+ days . . . . .	\$15.00
FCC fee . . . . .	\$0.06
Broadcaster Retransmission Fee . . . . .	varies

\* Requires Digital Access.

**IMPORTANT INFORMATION:** Federal law requires subscription to the Limited Basic service (or where not available, the Full Basic Cable service) to receive any other level of video service. All other levels of video service may be purchased individually. Depending upon your level of video service, a digital receiver may be required. The programs, packages, services, channels, number of channels, content, format, pricing and all other aspects of Baja Broadband's offerings are subject to change or discontinuance at any time. Prices (excluding connection fees, change of service fees, unreturned equipment, certain miscellaneous services, PPV, VOD) are monthly unless otherwise noted. You have the option to purchase set-tops from vendors approved and certified by Baja Broadband. Baja does not guarantee this equipment; it must be certified within the Baja operations to ensure compatibility. This equipment may not necessarily work in other cable TV operations other than Baja Broadband, or may not work with all present and future technologies and services at Baja Broadband. You can contact a certified Baja Broadband set-top vendor at Adams Cable Equipment (ask for Jose Flores), Telephone: 1-913-888-5100 or E-mail: jflores@adamscableequipment.com. Or for more information, please feel free to contact Baja's offices at 1-877-422-5282. All services may not be available in all areas. Unless specified on this Entertainment Options card, additional connection services are generally billed using the hourly service charge in 1/4 hour increments. All prices are subject to change. All prices exclude franchise fees, FCC fees and applicable taxes. Baja Broadband reserves the right to institute different prices or terms & conditions for promotional purposes.