

Baja Broadband Service Options & Prices

All the entertainment you want,
at a price you can afford.

Serving Ruidoso, Ruidoso Downs, Alto, Capitan & Lincoln County, New Mexico

Baja Broadband Cable TV

Limited Basic	\$25.35
Expanded Basic	\$33.20
Full Basic Cable	\$58.55

Baja Broadband Digital Service* (a la carte prices)

(First Digital Receiver includes IPG, Digital Music & PPV Access)

Digital Access	\$8.40
*Digital Plus (Family /Info) Tier	\$7.50
HBO Multiplex	\$14.15
Cinemax Multiplex	\$8.15
Showtime Unlimited	\$14.15
Starz! Multiplex	\$9.15
Encore Multiplex	\$5.15

Baja High-Definition & DVR Services

HD/DVR Digital Receiver	\$20.35
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Includes Baja Basic HD Programming Tier and access to Premium HD channels with premium channel subscription. Includes digital recording & ability to pause live TV. Includes Digital Access.

HD Programming Tier	\$6.00
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Includes sports, movie channels & more in HD.

Requires HD/DVR Receiver

Baja Broadband Pay-Per-View* (per activity)

Movies	\$3.99
Adult	varies
Events	varies

Baja Broadband High-Speed Internet

Ultra High-Speed Internet Service	\$46.79
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(10 Mbps download/ 1 Mbps upload)

Premium High-Speed Internet Service	\$38.75
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(7.5 Mbps download/ 1 Mbps upload)

Modem Lease	\$3.25
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Baja Broadband Home Phone Service

Home phone service includes Unlimited Local and Long Distance calling across all 50 states in the U.S., Puerto Rico, Guam & the U.S. Virgin Islands; Fully featured Enhanced 911 service that displays address; Caller ID; Call Waiting; Call Forwarding; Repeat Dialing; Automatic Call Back; Three Way Calling; and Speed Dialing.

First (Primary) Line <i>(conditions apply)</i>	\$37.75
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First (Primary) Line <i>(conditions apply)</i>	\$47.75
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Second (Additional) Line	\$27.75
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Home Phone Features

Voice Mail	\$3.00
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Primary Listing	no charge
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Non-Published Number	\$2.31
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Non-Listed Number	\$1.48
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Call Blocking for Collect, Third Party,

Outbound Caller ID & 900 calls *free upon request*

Rates effective 12/22/09

Continued on Reverse

Customer Care: (575) 257-5121

Office & Payment Center Address: 117 Vision Drive, Ruidoso, NM 88345

Office Hours: M - F 8 am - 5 pm (MST) Telephone Hours: M - F 8 am - 8 pm • Sat 9 am - 6 pm



Baja Broadband Service Options & Prices

Equipment (rental and purchase)

Monthly Rental Fees	
Digital Cable Receiver	\$8.40
(Includes Interactive Programming Guide, Digital Music & PPV Access)	
Additional Digital Cable Receiver	\$8.40
Additional HD/DVR Receiver	\$12.45
Purchase of residential Internet-only Modem (ea.)	\$45.00

Equipment (replacement cost)

Standard Digital Receiver (ea.)	\$195.00
HD/DVR Receiver (ea.)	\$526.00
Analog Converter (ea.)	\$16.50
Remote Control (ea.)	\$10.00
Residential internet only Modem.(ea.)	\$45.00
Residential eMTA Modem (ea.)	\$100.00

Connection Fees (per activity)

Installation of Primary Outlet	
Unwired Home	\$54.95
Wired Home	\$29.95
Reconnect of Primary Outlet	\$19.95
Additional Outlet - Unwired Home	
At time of primary installation.	\$17.95
Separate/Special Trip	\$29.95
Additional Outlet - Wired Home	
At time of primary installation.	\$17.95
Separate/Special Trip	\$29.95
Relocation of Internal or External Outlet	
At time of primary installation.	\$17.95
Separate/Special Trip	\$29.95
High-Speed Internet or Phone installation	\$49.99
Residential House Amplifier w/installation	\$45.00
Commercial Amplifier w/installation	\$825.00

* Requires Digital Access

Aid to Construction fee for installs over 200 ft. from tap \$3.00/ft

Change of Service Fees

Change of Service/Disconnect/Restore Service	
Separate/Special Trip	\$19.95
Computerized	\$2.00
Hourly Service Charge	\$25.14
Video Equipment Hookup	
At time of primary installation.	\$12.57
Separate/Special Trip	\$37.57
Amplifier or AB switch	
At time of primary install.	\$12.57
Separate/Special Trip	\$37.57

Misc. Other Services

Whole House Wire Maintenance/month	\$3.95
Returned Payment Fee.	\$25.00
Past Due Fees	
31-60 days	\$5.00
61-90 days	\$10.00
91+ days	\$15.00
FCC fee	\$0.06
Broadcaster Retransmission Fee	varies

Federal law requires subscription to the Limited Basic service (or where not available, the Full Basic Cable service) to receive any other level of video service. All other levels of video service may be purchased individually. Depending upon your level of video service, a digital receiver may be required. The programs, packages, services, channels, number of channels, content, format, pricing and all other aspects of Baja Broadband's offerings are subject to change or discontinuance at any time. Prices (excluding connection fees, change of service fees, unreturned equipment, certain miscellaneous services, PPV, VOD) are monthly unless otherwise noted. All services may not be available in all areas. Unless specified on this Entertainment Options card, additional connection services are generally billed using the hourly service charge in 1/4 hour increments. All prices are subject to change. All prices exclude franchise fees, FCC fees and applicable taxes. Baja Broadband reserves the right to institute different prices or terms & conditions for promotional purposes.